**WORKDRY INTERNATIONAL**

**POSITION DESCRIPTION: Power Bi Lead**

**LOCATION:** Head Office -Chandlers Ford, Southampton

**POSITION PURPOSE:** This role is pivotal in leading the design and development of a new generation of Power BI dashboards and reports that support the business in making informed, data-driven decisions. Utilising the organisation’s first consolidated data warehouse, the Power BI Lead will collaborate closely with business stakeholders and data engineering resources to deliver secure, scalable, and insightful reporting solutions.

The Power BI Lead will bridge the gap between business needs and data capability, ensuring reporting requirements are clearly defined, technically feasible, and delivered following best practices in Power BI governance, DevOps, and structured testing. This is a high-impact, business-facing role that combines hands-on dashboard/report creation with strategic influence over our business intelligence roadmap.

**RESPONSIBLE TO:** Head of Data

**RESPONSIBLE FOR:** No line management responsibilities

**REGULAR CONTACTS: External** Cloud service providers

Third-party data providers

Consultants and contractors

Software and tool vendors

Regulatory and compliance bodies

**Interna** Head of Data

Business analysts & reporting teams

Finance

Operation teams

Supply chain and procurement

Marketing and sales

Engineering and design team

Reporting/ analytics stakeholders

Senior leadership

Wider IT team

**MAIN RESPONSIBILITIES:**

* Lead the end-to-end design and delivery of Power BI reports and dashboards that provide actionable insight across all areas of the business.
* Engage with business stakeholders to gather, validate, and refine reporting requirements and KPIs.
* Translate business needs into structured reporting specifications aligned with medallion architecture (Bronze/Silver/Gold layers).
* Work closely with the Analytics Engineer to ensure data structures support required reporting outcomes.
* Champion and implement Power BI best practices for report lifecycle management, workspace architecture, security, and usage monitoring.
* Establish and manage processes for peer review, testing, release management, and stakeholder sign-off of reports.
* Develop reusable templates, components, and DAX logic to support consistency and efficiency in report delivery.
* Embed DevOps principles into Power BI development, enabling controlled deployments and change tracking.
* Serve as the subject matter expert for Power BI internally, mentoring others and promoting data visualisation best practices.
* Contribute to the overall business intelligence strategy, advocating for continuous improvement in data presentation, user experience, and self-service reporting.

*The main responsibilities are outlined above. This is not a definitive list, and other tasks/activities may be necessary as the company’s commercial activities require.*

**SKILLS & EXPERIENCE:**

* Proven experience leading the design and delivery of greenfield Power BI reporting environments in a commercial setting.
* Strong background in stakeholder engagement and gathering reporting requirements from non-technical audiences.
* Deep expertise in building intuitive, performant, and visually impactful dashboards using DAX, Power Query (M), and Power BI Desktop/Service.
* Understanding of medallion architecture and experience designing reports based on Silver and Gold data layers.
* Familiarity with pipeline-first development approaches and structured testing and sign-off procedures for reports.
* Experience working in DevOps/agile environments with CI/CD for Power BI (e.g., deployment pipelines, version control).
* Solid grasp of Power BI governance best practices, including row-level security, workspace architecture, and auditing.
* Strong communication skills with the ability to explain complex data concepts clearly to business and technical audiences.
* Comfortable working independently and taking ownership of the end-to-end reporting lifecycle.
* Exposure to Microsoft Fabric, Azure Synapse, or similar enterprise data platforms is desirable.
* Ability and willingness to travel to various business locations across the UK with potential for overnight stays as per business need